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ZE FUELS

I would use Facebook and Twitter to help promote the business. I would create a Facebook account and keep clients updated about the business. I would tell them what the business is and what we do in order to have a friendly environment. The Facebook account would be updated every day, and I would make sure to be talking about what’s been done. I wouldn’t only talk about it, but I would also post photos to prove on how things are being done in our environment. The twitter account would tweet things about the company every other hour or minute. I would let the followers know what we are up to so they can see how things are being done within the company. The twitter will be updated and talk about the company, and try getting people to support it in order to make a change in our world. These social media would be used to get clients in order to support the company. These internet sources would help spread out the word for the company so it be worldwide. The business would be known once it goes around the internet, and people would be able to become more part of it. Facebook and Twitter would be used to promote ZE fuels and what it does in order to be a successful business. ZE fuels in a business company in Nevada, and it was founded by a Native American. The owners of the business want to develop a friendly environment, and would want for the business to be shared out to the media so others can know about it. If ZE Fuel had a Facebook and Twitter it would be easier for others to find out because nowadays everyone spend most of their time on the internet. The internet is good source for everyone to advertise anything because that’s how most people find out about it. Making a Facebook and Twitter would help ZE fuels become a bigger company, and would become larger as time goes by. If I were to update statuses on Facebook, and tweet things about the company then the company would be notice way faster than any other way.